

Iowa State University
 College of Liberal Arts and Sciences
 Greenlee School of Journalism and Communication
 120.0 Credits Required

**2007-2009 JI MC
 CURRICULUM SHEET**

Student Name: _____
 ISU ID: _____
 Adviser Name: _____

UNIVERSITY REQUIREMENTS		
http://www.iastate.edu/~registrar/courses/div-ip-guide.html	6 cr	Prereqs
International Perspectives		
U.S. Diversity		
BASIC EDUCATION		
	6.5 cr	Prereqs
Engl 150 (C or better)	3	
Engl 250 (C or better)	3	
Lib 160	0.5	

COLLEGE OF LIBERAL ARTS AND SCIENCES REQUIREMENTS		
FOREIGN LANGUAGE- waived with 3+ years in high school		
LIBERAL ARTS AND SCIENCES GENERAL EDUCATION REQUIREMENTS www.las.iastate.edu/academics/generaleducation/index.shtml		
ARTS AND HUMANITIES		
	12 cr	Prereqs
MATHEMATICAL DISCIPLINES		
	3 cr	Prereqs
Stat 101 recommended		
NATURAL SCIENCES		
	8 cr	Prereqs
SOCIAL SCIENCES		
	9 cr	Prereqs

Note: An Associate of Arts (AA) degree from a public Iowa community college substitutes for the General Education Requirements of the LAS College.

JOURNALISM AND MASS COMMUNICATION MAJOR		
A minimum of 33 credits and a maximum of 40 credits are allowed in JI MC or Advrt courses. A minimum 2.0 cumulative GPA in the major is required.		
PRE-JI MC REQUIREMENTS		
	6 cr	Prereqs
Ji MC 101 Mass Media and Society	3	
Ji MC 110 Orientation to Journalism and Communication	R	
Ji MC 201 Reporting and Writing for Mass Media (C+ or better)	3	
EMPHASIS WITHIN JI MC MAJOR – SEE BACK		
	18 cr	Prereqs
Ji MC 202, 206 OR 321 (C+ or better)	3	
Ji MC 220 OR 300-level	3	
Ji MC 300-level	3	
Ji MC 300-level	3	
Ji MC 300-level	3	
Ji MC 400-level	3	
REQUIREMENTS OF ALL MAJORS		
	9 cr	Prereqs
ONE OF Ji MC 401, 406, 453, 454, 461, 462, 464, 474, 476 OR 477	3	
Ji MC 460 Law of Mass Communication	3	
Ji MC 499 Professional Media Internship	3	
Ji MC or Advrt ELECTIVES (OPTIONAL)		

COMPLEMENTARY AREA		
Stat 101 (may dual-list with mathematical disciplines)		

DESIGNATED AREA OF CONCENTRATION (DAC)		
	21 cr	Prereqs
The DAC is a student-designed, adviser-approved secondary area of expertise outside Ji MC and Advrt. The DAC requires a minimum of 21 credits of which 12 credits are 300+ level.		
DAC Title:		

Remaining credits sufficient to complete graduation requirements for a minimum of 120 credits.

2007-2009 JI MC
Emphases within the JI MC Major*

Student Name: _____
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Public Relations Emphasis Course Recommendations*	18 cr	Prereqs
Jl MC 220 Principles of Public Relations	3	
Jl MC/Advrt 301 Strategic Planning for Advrt and PR	3	
Jl MC 321 Public Relations Writing	3	
Jl MC 342 Visual Principles for Mass Communicators	3	
Jl MC 342L Laboratory in Basic Visual Principles OR		
Jl MC 343L Laboratory in Intermediate Visual Principles	3	
Jl MC 424 Public Relations Campaigns	3	

Electronic Media Emphasis Course Recommendations*	18 cr	Prereqs
Jl MC 206 Reporting and Writing for the Electronic Media	3	
Jl MC 306 Electronic Media Production	3	
Jl MC 308 Electronic News Gathering and Production	3	
Jl MC 315 Multimedia Production	3	
Jl MC 354 Advanced Electronic Media Production	3	
Jl MC 453 Electronic Media Technology and Public Policy	3	

Print (Magazine or Newspaper) Emphasis Course Recommendations*	Mag	News	Prereqs
Jl MC 202 Intermediate Reporting and Writing for Mass Media	3	3	
Jl MC 310 Fundamentals of Photojournalism OR			
Jl MC 342 Visual Principles for Mass Communicators OR			
Jl MC 342L Laboratory in Basic Visual Principles	3	3-6	
Jl MC 341 Contemporary Magazine Publishing	3		
Jl MC 344 Depth Reporting and Writing OR			
Jl MC 346 Public Affairs Reporting OR			
Jl MC 347 Science Communication	3	3-6	
Jl MC 349 Print Media Editing	3	3	
Jl MC 449 Advanced Print Media Editing	3		
Jl MC 462 Media Ethics, Freedom, Responsibility		3	

*Decisions regarding 300 and 400-level courses should be made in consultation with the student's faculty adviser.

Visual Communication Emphasis Course Recommendations*	18 cr	Prereqs
Jl MC 202 Intermediate Reporting and Writing for Mass Media OR		
Jl MC 206 Reporting and Writing for the Electronic Media OR	3	
Jl MC 321 Public Relations Writing		
Jl MC 310 Fundamentals of Photojournalism	3	
Jl MC 315 Multimedia Production	3	
Jl MC 342 Visual Principles for Mass Communicators	3	
Jl MC 342L Laboratory in Basic Visual Principles OR		
Jl MC 343L Laboratory in Intermediate Visual Principles	3	
Advrt 436 Advertising Portfolio Practicum OR		
Jl MC 462 Media Ethics, Freedom, Responsibility	3	

Science Communication Emphasis Course Recommendations*	18 cr	Prereqs
Jl MC 202 Intermediate Reporting and Writing for Mass Media OR		
Jl MC 206 Reporting and Writing for the Electronic Media OR	3	
Jl MC 321 Public Relations Writing		
Jl MC 347 Science Communication	3	
Jl MC 474 Communication Technology and Social Change	3	

Remaining nine credits to be chosen from a complementary JI MC emphasis or as part of the Advrt major requirements. Please consult with an adviser for further information.

ELECTIVES (Remaining credits to complete graduation requirements)		

College of Liberal Arts and Sciences Graduation Requirements

1. Minimum 120 credits.
2. Minimum 45 credits at the 300-level and above.
3. Of the 120 total credits, minimum 80 credits outside JI MC and Advrt.
4. Of which, minimum 65 credits are in the liberal arts and sciences.

Accreditation (ACEJMC) Standard