

Iowa State University
 College of Liberal Arts and Sciences
 Greenlee School of Journalism and Communication
 120.0 Credits Required

**2005-2007 JI MC
 CURRICULUM SHEET**

Student Name: _____
 ISU ID: _____
 Adviser Name: _____

UNIVERSITY REQUIREMENTS		
http://www.iastate.edu/~registrar/courses/div-ip-guide.html	6 cr	Prereqs
International Perspectives		
U.S. Diversity		

BASIC EDUCATION		
Engl 104 (C or better) – processed as Engl 150	3	
Engl 105 (C or better) – processed as Engl 250	3	
Lib 160	0.5	

FOREIGN LANGUAGE-3+ yrs. H.S.=waived / <3 yrs. in H.S.=see advisor		

LIBERAL ARTS AND SCIENCE GENERAL ED. REQUIREMENTS		
www.las.iastate.edu/academics/generaleducation/index.shtml		

GROUP I- ARTS AND HUMANITIES		
	12 cr	Prereqs

GROUP II- VERBAL COMMUNICATIONS		
	2 cr	Prereqs

GROUP IIIA- MATHEMATICAL DISCIPLINES		
	3 cr	Prereqs

GROUP IIIB- NATURAL SCIENCES		
	8 cr	Prereqs

GROUP IV- SOCIAL SCIENCE		
<i>two disciplines must be represented</i>	9 cr	Prereqs

PRE-JOURNALISM CORE		
Jl MC 101 Mass Media and Society	3	
Jl MC 110 Orientation of Jl MC and ADVRT	R	
Jl MC 201 Reporting & Writing for Mass Media-C+ or better req.	3	

JOURNALISM CORE		
Jl MC 460 Law of Mass Communication	3	
Jl MC 400 - (401, 406, 453, 454, 461, 462, 464, 474, 476, 477)	3	
Jl MC 499 Professional Media Internship	3	

EMPHASIS AREA COURSES-SEE BACK		
Jl MC 202, 206 OR 321 – C+ or better required	3	
Jl MC 220 OR 300 level	3	
Jl MC 300 level	3	
Jl MC 300 level	3	
Jl MC 300 level	3	
Jl MC 400 level	3	
OTHER Jl MC/ADVRT ELECTIVES (OPTIONAL)		

A minimum of 33 credits and a maximum of 40 credits are allowed in JIMC or Advrt courses.
 A minimum 2.0 cum GPA in the major is required.

COMPLEMENTARY AREA		
Stat 101		

DESIGNATED AREA OF CONCENTRATION-DAC		
The DAC is a student-designed, adviser-approved grouping of courses outside Jl MC and ADVRT. The DAC requires a minimum of 21 credits of which 12 credits are 300+ level. DAC Title:	21 cr	Prereqs

Remaining credits sufficient to complete graduation requirements for a minimum of 120 credits.

**2005-2007 JI MC
 Advising Tracks**

Student Name: _____
 ISU ID: _____
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Public Relations Course Recommendations	18 cr	Prereqs
Jl MC 220 Principles of Public Relations	3	
Jl MC/Advrt 301 Strategic Planning	3	
Jl MC 321 Public Relations Writing	3	
Jl MC 342 Visual Principles for Mass Communicators	3	
Jl MC 342L Laboratory in Basic Visual Principles OR		
Jl MC 343L Laboratory in Intermediate Visual Principles	3	
Jl MC 424 Public Relations Campaigns	3	

Electronic Media Course Recommendations	18 cr	Prereqs
Jl MC 206 Reporting & Writing for the Electronic Media	3	
Jl MC 306 Electronic Media Production	3	
Jl MC 308 Electronic News Gathering and Production	3	
Jl MC 315 Multimedia Production	3	
Jl MC 354 Advanced Electronic Media Production	3	
Jl MC 453 Electronic Media Technology and Public Policy	3	

Print Course Recommendations	Mag	News	Prereqs
Jl MC 202 Intermediate Reporting & Writing for Mass Media	3	3	
Jl MC 341 Contemporary Magazine Publishing	3		
Jl MC 349 Print Media Editing	3	3	
Jl MC 449 Advanced Print Media Editing	3		
Jl MC 462 Media Ethics, Freedom, Responsibility		3	
Jl MC 344 Depth Reporting & Writing OR			
Jl MC 346 Public Affairs Reporting OR			
Jl MC 347 Science Communication	3	3-6	
Jl MC 310 Fundamentals of Photojournalism OR			
Jl MC 342 Visual Principles for Mass Communicators OR			
Jl MC 342L Laboratory in Basic Visual Principles	3	3-6	

NOTE: Students pursuing the newspaper advising track may take either six credits from Jl MC 310, 342 or 342L six credits from Jl MC 344, 346 or 347.

Visual Communication Course Recommendations	18 cr	Prereqs
Jl MC 202 Intermediate Reporting & Writing for Mass Media OR		
Jl MC 206 Reporting & Writing for the Electronic Media OR	3	
Jl MC 321 Public Relations Writing		
Jl MC 310 Fundamentals of Photojournalism	3	
Jl MC 315 Multimedia Production	3	
Jl MC 342 Visual Principles for Mass Communicators	3	
Jl MC 342L Laboratory in Basic Visual Principles OR		
Jl MC 343L Laboratory in Intermediate Visual Principles	3	
Advrt 436 Advertising Portfolio Practicum OR		
Jl MC 462 Media Ethics, Freedom, Responsibility	3	

Science Communication Course Recommendations	18 cr	Prereqs
Jl MC 202 Intermediate Reporting & Writing for Mass Media OR		
Jl MC 206 Reporting & Writing for Electronic Media OR	3	
Jl MC 321 Public Relations Writing		
Jl MC 347 Science Communication	3	
Jl MC 474 Comm Technology and Social Change	3	

Remaining 9 credits to be chosen from a complementary Jl MC advising area or as part of the Advrt major requirements. Please consult with an adviser for further information.

ELECTIVES (Select credits to reach total to graduate = 120 cr.)		

Total Credits

1. Minimum 120 credits
2. Minimum 45 credits at the 300-level and above

Accreditation Standard

3. Outside Jl MC and Advrt (minimum 80 credits)
4. LAS Outside Jl MC and Advrt (minimum 65 credits)

Note: An Associates of Arts (AA) degree from a public Iowa Community College substitutes for the General Education Requirements of the LAS College.