

## **Minors in Journalism & Mass Communication OR Advertising**

2003-2005 and 2001-2003 Catalogs

### **Journalism and Mass Communication**

To become a JIMC minor, students must achieve a score of 26 or higher on the ACT-English exam or have passed the School's English Usage Test. JIMC minors are required to complete at least 18 credits including: JIMC 201 (C+ or higher) and 202 or 206 (C+ or higher); 6 credits from courses numbered 220-355, and 3 credits from 400-level courses and 3 credits of JIMC electives. Students may design minors based on an emphasis area:

<b>PR</b>	<b>EMS</b>	<b>Vis Com</b>	<b>Print - News</b>	<b>Print - Mag</b>
JL MC 201	JL MC 201	JL MC 201	JL MC 201	JL MC 201
JL MC 202	JL MC 206	JL MC 202/206	JL MC 202	JL MC 202
JL MC 220	JL MC 306	JL MC 342	JL MC 349	JL MC 341
JL MC 321	JL MC 300-	JL MC 310	JL MC 300-	JL MC 349
JL MC 424	JL MC 400-	JL MC 400-	JL MC 462	JL MC 449
<u>Elective</u>	<u>Elective</u>	<u>Elective</u>	<u>Elective</u>	<u>Elective</u>
18 credits	18 credits	18 credits	18 credits	18 credits

Note: Students may also add a science communication emphasis to any of the areas above by adding JIMC 347 to their program of study.

### **Advertising**

To become an advertising minor, students must achieve a score of 26 or higher on the ACT-English or have passed the School's English Usage Test. Advertising minors are required to complete at least 18 credits including:

JIMC 201 (C+ or higher)  
Advrt 230  
Advrt 301  
Advrt 434/435/436  
Advrt/JIMC 300-level Option  
Advrt/JIMC Elective

If you have questions about the minors, or would like to file the paperwork to declare it, please contact:

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