



Monthly Memo 2003

October

Advisory Council completes slate of new business

The October *Monthly Memo* is devoted to details of the Oct. 3 Advisory Council meeting. Greenlee School accomplishments are appended in the memo along with items and main motions to be discussed at the Oct. 17 faculty meeting from 11 a.m. to 12:30 p.m. in the Interaction Room of Hamilton Hall.

For those of you who couldn't attend, here are the complete minutes:

Welcome

Bill Monroe, chair of the Advisory Council, welcomed members. Michael Bugeja, director of the Greenlee School of Journalism and Communication, introduced Interim Dean Mike Whiteford and LAS Development Director Alsatia Mellecker in addition to retired Greenlee faculty Jack Shelley and Wayne Davis. Bugeja introduced assistant professors Daniela Dimitrova, Chad Harms, Jooyoung Kim and Jay Newell. Bugeja read comments about the new hires' research and teaching abilities from senior faculty, including Joel Geske, Dick Haws, Lulu Rodriguez, Barbara Mack, Marcia Prior-Miller and Mark Redmond. Bugeja's remarks were taken from an introduction that he presented at the LAS Convocation. That talk is available online off the faculty tab: <http://www.jlmc.iastate.edu/faculty/index.html>.

Update on School Activities

Michael Bugeja delivered his "State of the School" address to the Council, providing a written copy of the speech accompanied with a multimedia program to illustrate the School's status. The presentation introduced the idea of a comprehensive school repositioned within the College for a strategic placement in light of continued growth. Bugeja explained that the faculty had endorsed the State of the School address on a 16-1-1 vote at its Sept. 26 meeting. Bill Monroe asked the Council if it would vote on the vision presented by Bugeja. The members voted unanimously in support of the vision.

Report from the Assistant Director

Barbara Mack updated the Council on a new Student Advisory Board made up of the presidents of students organizations in addition to a graduate student representative. She also informed the group about efforts to organize a "Friends of the Greenlee School" society to act as a farm team for the Council and to take an active role in alumni development and student engagement activities. The Council affirmed Mack's efforts.

Report from the Director of Graduate Studies

Lulu Rodriguez updated the Council on the formation of a Greenlee Graduate Student Association, which will enhance the School's research initiatives and presence at conferences and in journals. She also informed the members about a new proposed Ph.D. program in Science and Risk Communication. A question was asked about when the new program might be in place. Rodriguez responded the goal is to announce the new program in time for the May 2005 Centennial Celebration. The Council applauded her efforts.

"Founding a Society of Alumni and Friends"

Kori Gassaway, former president of the alumni society of the E.W. Scripps School at Ohio University, spoke about the value of the proposed "Friends of the Greenlee School" society. The OU society helps with fundraising and development and works directly with students in events such as "Senior Saturday," where recent alumni critique the portfolios of seniors across sequences ready to enter the job market. Gassaway emphasized that the society requires support from the Director to succeed. The Council affirmed the need for a society at the Greenlee School.

Report from the Associate Director

Joel Geske brought two large bound notebooks weighing more than 15 pounds into the seminar room to illustrate the amount of work that goes into the accreditation process. Geske is coordinating efforts of the Greenlee School, which will have a site visit from the Accrediting Council Feb. 1-4 in Ames. Discussion about the viability of accreditation ensued. Geske, Barbara Mack and Michael Bugeja noted the importance of accreditation in our promotion of the School. Geske informed the Council that he and Bugeja will visit Susanne Shaw, executive director of the Accrediting Council on Education in Journalism and Mass Communications on Oct. 13-14 in Lawrence, Kansas, for a preliminary critique of the self-study. Geske will make another report on accreditation at the Spring Meeting, tentatively set for April 15-16.

Bylaws for Peer Advisory Boards

Michael Bugeja noted that at the April 18, 2003 meeting, the Council asked him to research bylaws for peer advisory boards and to draft a set of bylaws that were in keeping with the culture of the Greenlee School. Bugeja noted that journalism and communication programs at Syracuse and the Univ. of Georgia had advisory councils with bylaws that might suit the School. He drafted a set and sent copies to members of the DEO Advisory Committee—Joel Geske, Long Range Planning; Steve Coon, Curriculum; Tom Beell, Undergraduate; Lulu Rodriguez, Graduate; Kim Smith, Technology; Eric Abbott, P&T; and Barbara Mack, Alumni/Administration—who made comments and suggested revisions. Those were incorporated, Bugeja said. Copies of the revised bylaws also were put in faculty boxes for more input. Discussion ensued about the draft with questions concerning a diversity of members on the group and what constituted “good standing.” Bugeja noted that the bylaws really were basic and the Council should amend them to establish the culture of the group. He observed that nominations for the Council should come from many sources—not just the director—but faculty and alumni, too. He also noted that distinguished nominees in journalism and communication could be appointed who did not necessarily have ties to Iowa State University. Bill Monroe advised the Council to read the bylaws and send him suggested revisions. Monroe will amend the bylaws as appropriate and bring the bylaws back to the Council for further discussion and approval at the Spring Meeting.

Advisory Council Discussion

Bill Monroe asked Michael Bugeja to give an update on plans for the Centennial Celebration. Bugeja noted that the Missouri School was considerably older than the Greenlee School but that journalism at ISU qualified as one of the oldest such programs in the nation. Bugeja informed the Council about a booklet featuring 100 top alumni and teachers in the Greenlee School—an idea put forth by Wayne Davis, Jack Shelley and Don Muhm, who have agreed to be editors; Bugeja will support the project, perhaps with a graduate student. The announcement of the proposed Ph.D. program in Science and Risk Communication was to be the centerpiece of the celebration, Bugeja said.

General discussion ensued. Bugeja was asked about his mentorship plan for the new assistant professors. The Director spoke about the Roundtable Forum and the value of peer mentorship, especially when coupled with the Provost mentorship program that matched senior and junior faculty. Bugeja noted that he also has created “Suggested Mentorship Guidelines”—an informal document adapted from the faculty at Ohio University with suggestions made during the summer by senior faculty at the Greenlee School. Monroe asked for a date for the Spring Meeting, tentatively set for April 15-16.

Agenda

Greenlee School of Journalism and Communication

Faculty Meeting

Oct. 17, 11:00 a.m.-12:30 p.m. in the Interactive Seminar Room, Hamilton Hall

ANNOUNCEMENTS

- Director will make announcements with handouts, if appropriate.
- An update on Homecoming—**Barbara Mack**
- An update on assessment workshops—**Marcia Prior-Miller**

APPROVAL OF THE MINUTES

- Faculty are invited to make corrections directly on the copy (*to be distributed in advance of the meeting*)—**Kathy Box**

COMMITTEE REPORTS

- Chairs of standing committees are invited to provide reports, as appropriate.

MAIN MOTIONS

FOR VOTE (requires 2/3s vote): Second reading of change to the mission statement—

Eric Abbott and Steve Coon.

- Note: *handout attached.*

FOR VOTE: Out of Long-Range Planning Committee: “Diversity Plan”—**Joel Geske**

- Note: *handout attached.*

FOR VOTE: Out of Curriculum Committee: “Graduate Program Minor”—**Steve Coon**

- Note: *handout attached.*

FOR VOTE: Election to fill vacancy in Graduate Steering Committee—**Lulu Rodriguez**

- Note: *ballot attached.*

NEW BUSINESS

Brief comments or inquiries are invited pertaining to possible main motions to be brought before the faculty in the future.

OTHER BUSINESS

Faculty are invited to make brief comments or announcements on matters not requiring formal action.

Next Faculty Meeting: Friday, Nov. 14, 11 a.m.-12:30 p.m., Seminar Room 172