



Greenlee School

of Journalism and Communication

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Monthly Memo

February 2004

Congratulations on re-accreditation recommendation!

Bob and Diane Greenlee, Bill Monroe, chair of the Advisory Council, and several distinguished Council members and friends—including former department chair Jim Schwartz—have sent the Greenlee School congratulations on the recent recommendation for re-accreditation, praising the forward momentum of the unit.

“Congratulations to all,” wrote Bob Greenlee, noting that this was a collective achievement.

Bill Monroe echoed that sentiment. “It’s so encouraging to see one success upon another in such a short period of time,” he said in a telephone interview. “The faculty is working hard to take the School to the next level, and it’s very exciting for members of the Advisory Council to watch this progress.

“We’re thrilled with it.”

Former Chair Jim Schwartz congratulated the faculty and also noted the on-site evaluations can be tense with four jam-packed days of activities. “Having endured several of these examinations, having served on the Accrediting Committee, and having made several ‘inspections’ myself, I can relate easily to the accompanying

stresses,” he wrote, also congratulating the faculty for the forward momentum.

Dean Mike Whiteford thanked Associate Director Joel Geske and faculty for assembling a winning self-study. “I know how hard you worked on the accreditation document,” Whiteford wrote Geske, again praising the collective effort. “Please accept my sincere thanks for your tireless work.”

The University issued a release about the recommendation at: <http://www.iastate.edu/~nscentral/releases/2004/feb/greenlee.shtml>

In the release Iowa State University President Gregory Geoffroy noted, “We’re pleased that, as a result of this very thorough examination, the review team is recommending the re-accreditation of the Greenlee School. It’s a tribute to the hard work of Greenlee Director Michael Bugeja and the entire faculty and staff.”

Before becoming official, the re-accreditation recommendation must be affirmed by the Accrediting Committee in March and Accrediting Council in May. The director, accompanied by Assistant Director Barbara Mack and Search Chair Lulu Rodriguez will attend the March meeting.

Faculty and staff achievements showcase research, service

Daniela Dimitrova's chapter, "The first hours of the war: Online news coverage of Operation Iraqi Freedom (co-authored with Lynda Lee Kaid and Andrew Williams)," has been accepted for publication in *Global Media Go to War*, to be published by Marquette Books. Dimitrova also will serve as the Mid-winter Conference Chair of the Communication Technology and Policy division of AEJMC. As a conference chair, she coordinated all paper submissions/reviewing and is going to Rutgers University where the Mid-winter will be held at the end of the month.

At the recent Iowa Newspaper Association conference, Greenlee faculty **Daniela Dimitrova**, **Barbara Mack**, **Giles Fowler** (emeritus), and **Michael Bugeja** led sessions on convergence, legal affairs, writing and plagiarism prevention. The conference also showcased **Bugeja's** *How-To Newswriter*. Thanks to **Brenda Witherspoon** and students **Charlie Weaver** and **Shauna Stephenson** for helping to edit and design the work.

Bugeja also published an op-ed in the Des Moines Register, delivered a presentation about "The New Simplicity" to Meredith Corporation, spoke about "Values at the Work Place" to Senior Council, and will help judge the national writing competition sponsored by *Writer's Digest*.

Steve Coon reports the following:

- Interviewed by WHO-TV regarding the death of Bob Keeshan, star of the long-running CBS-TV and Public TV Captain Kangaroo children's show.
- Invited by the International Broadcast Board/Voice of America to conduct a broadcast journalism workshop for journalists from Montenegro later this year.
- Taking two students, **Andrea Hanna** and **Scott Rank**, to Brazil for a week for international reporting experience, compliments of the Walvoord Fund.

A paper by **Jay Newell** and Michigan State's Susan Chang and Charles Salmon, "Product placement in entertainment media: Proposing business process models," will be delivered at the International Communication Association convention.

Chad Harms lists two publications and a recently accepted conference proposal:

- Biocca, F., Harms, C., & Burgoon, J. (in press). Theoretical development of the networked minds measure of social presence. *Presence: Teleoperators and Virtual Environments* (MIT Press).
- Biocca, F., Rolland, J., Plantegenest, G., Reddy, C., Harms, C., Owen, C., Tang, A. (2003). Approaches to the design and measurement of social and information awareness in augmented reality systems. In J. A. Jacko & C. Stephanidis (Eds.), *Proceedings of Human Computer Interaction International: Theory and practice* (Vol. 2, pp. 844-848). Hillsdale, NJ: Lawrence Erlbaum.

Harms also has received an acceptance to present, "Perceived Social Presence: Human Communication in Mediated Environments," at the Humanities Conference 2004: "Future Human," July 20-23 at Monash University Centre in Prato, Italy.

Accomplishments to date

Community Service:	10 citations
Professional Service:	22 citations
Research/ Creative:	37 citations
Teaching/Advising:	20 citations

Students continue to amass achievements, recognition

We have received preliminary word from President Geoffroy that **Nate G. Frandsen**, journalism and mass communication junior from Davenport, has been selected as one of eight recipients nationally of The Freedom Forum/NCAA Sports Journalism Scholarship Award.

The Freedom Forum supports eight \$3,000 scholarships to college juniors who plan to work in sports journalism and major in journalism. Through an NCAA grant, the program assists “deserving full-time students in their final year of study and is designed to foster freedoms of speech and press while promoting quality sports journalism education at the collegiate level,” according to an online NCAA release.

President Geoffroy congratulated Frandsen “on this outstanding national recognition of your current achievements and future promise. ... In your commitment to academic excellence, you serve as an example to students across the University, and I am sure that you help make class time much more exciting and interesting for all of your professors.”

Dan Nguyen also makes classes exciting—not to mention the ISU Daily newsroom—where he continues to make contributions in the online version.

The Hearst Journalism Awards program has notified the School that Nguyen has placed fifth in the top 20 winners for In-Depth writing. He will receive a \$600 scholarship.

Last year Nguyen was chosen as Reporter of the Year by the Associated Collegiate Press.

Nicole Paseka, editor-in-chief of the Daily, reports the following:

“A few of us braved the frigid temperatures and icy roads this morning to

attend the Iowa College Media Association award ceremony—not to brag, but we dominated the field.”

Here are the awards the Daily picked up for work published from October 2002-October 2003:

Overall General Excellence
First Place, Iowa State Daily

Best Online Edition
First Place, Iowa State Daily
Iowa State Daily Online

Best News Story
First Place, Megan Hinds
"A Tragic Coincidence"

Best Photograph
First Place, Eric Rowley
"Cramming for Knowledge"
Second Place, James McKenzie
"Terminated"
Honorable Mention, Shauna Stephenson
"Remembering a Legend"

Best Feature Story
First Place, Dan Nguyen
"An Inspiration Not Forgotten: The Life and Death of Danny Peterson"

Best Sports Story
First Place, Jeff Raasch
"Finishing the Grades"

Best Page One
First Place, Charlie Weaver
"18 Seconds from Home"

The Daily and *ethos* are up for a Gold or Silver Crown next month in New York City from the Columbia Scholastic Press Association—yet another tribute to the students and faculty of the Greenlee School of Journalism and Communication.

Agenda

Greenlee School of Journalism and Communication

Faculty Meeting

Feb. 13, 11:00 a.m.-12:30 p.m. in the Interactive Seminar Room, Hamilton Hall

ANNOUNCEMENTS

- Director will make announcements on recent search-related decisions, accreditation, temporary internship coordinator, Scripps Howard opportunities and other topics.
- Logo options—**Charlie Weaver**
- Update on scholarships—**Kathy Box**
- Update on Walvoord Fund—**Barbara Mack**
- Update on the Bartley room naming initiative—**Tom Emmerson**
- Accommodation Procedures—**Joel Geske**

APPROVAL OF THE MINUTES

- Faculty are invited to make corrections directly on the copy (*enclosed*)—**Kathy Box**

COMMITTEE REPORTS

- Update on Searches—**Lulu Rodriguez**
- Chairs of standing committees are invited to provide reports, as appropriate.

MAIN MOTIONS

- FOR VOTE: Resolution on University Studios—**Steve Coon**
 - Note: *resolution attached*

NEW BUSINESS

Brief comments or inquiries are invited on possible future main motions.

OTHER BUSINESS

Faculty are invited to make brief comments on matters not requiring formal action.

Next Faculty Meeting: Friday, March 5, 11 a.m.-12:30 p.m., Seminar Room 172

- Note: *Please note change in faculty meeting date from March 12 to March 5.*