



The Monthly Memo

Greenlee School of Journalism and Communication

Nickell joins Greenlee faculty

Former *Better Homes* editor to begin fellowship

By Marjorie Smith

Karol DeWulf Nickell, former editor-in-chief of *Better Homes and Gardens* magazine, has joined the staff of the Greenlee School thanks to a teaching fellowship provided by the Scripps Howard Foundation.

The Scripps Howard fellowship is designed to allow as many professors as possible to take advantage of Nickell's expertise in magazine journalism, editing, visual communication, design, advertising, integrated marketing, convergence, ethics and promotional campaigns among other topics across the school's emphases.

"We are delighted to have Karol as mentor to students and as colleague to faculty," said Greenlee School Director Michael Bugeja. "Her professionalism and expertise apply to almost everything we do across the degree program."

Nickell will be the in-house Scripps teaching fellow through Spring 2008 while she studies for her MBA at Iowa State.

"When Dr. Bugeja approached me about this opportunity, I felt that a big sweeping circle in my life had just been

completed. It is a dream come true to be able to contribute to the school that gave me my start in magazine journalism," Nickell said.

Nickell served as editor-in-chief from June 2001 to April 2006 at one of America's most successful magazines. The publication also serves as the nation's third-largest paid circulation magazine with a monthly readership of 36 million.

Within her first year at the magazine, *Better Homes and Gardens* was nominated for a general excellence award by the American Society of Magazine editors, was named one of the top 10 best magazines for 2002 in *Advertising Age's* "A-List," and ranked #1 on *Adweek's* "Big List" of industry market leaders.

Nickell was also the recipient of the 2004 Schwartz Award for Distinguished Service to Journalism and Communication and also received the Award in Professional Achievement by the College of Family and Consumer sciences, an award that recognizes superior professional accomplishments in education, extension, research, administration or business in the several fields of family and consumer sciences.

Nickell said she is delighted to be able to contribute to her alma mater.

"I know the real truth: The students and faculty here will teach me more than what I can offer in return. I can't wait to get started," she said.



Schwartz Award winner and magazine editor Karol DeWulf Nickell will join the Greenlee School faculty in the spring.

To schedule time with Karol Nickell, contact her assistant, Marjorie Smith, at scripps@jlmc.iastate.edu or (515) 294-9182

Spring Semester Office Hours

Monday 8 to 10 a.m.

Tuesday 9 a.m. to noon

Wednesday 1 to 3 p.m.

Thursday 10 a.m. to noon

Chamberlin's work chosen for spring exhibitions

Greenlee School Assistant Professor Dennis Chamberlin will be featured in two gallery exhibitions early next year in Portland, Oregon and at Wright State University in Dayton, Ohio. Both shows feature Chamberlin's "Screen Culture" project, capturing people interacting with technology.

In January, Portland's Blue Sky Gallery, also known as the Oregon Center for the Photographic Arts, will feature the work. Blue Sky Gallery has been credited with having the best record of discovering new photographers of any artists' space in the country.

The Wright State exhibition is a gallery presentation of a DVD-Rom collection of historic works and 100 contemporary photographers from 60 countries.

Screen Culture

By Dennis Chamberlin

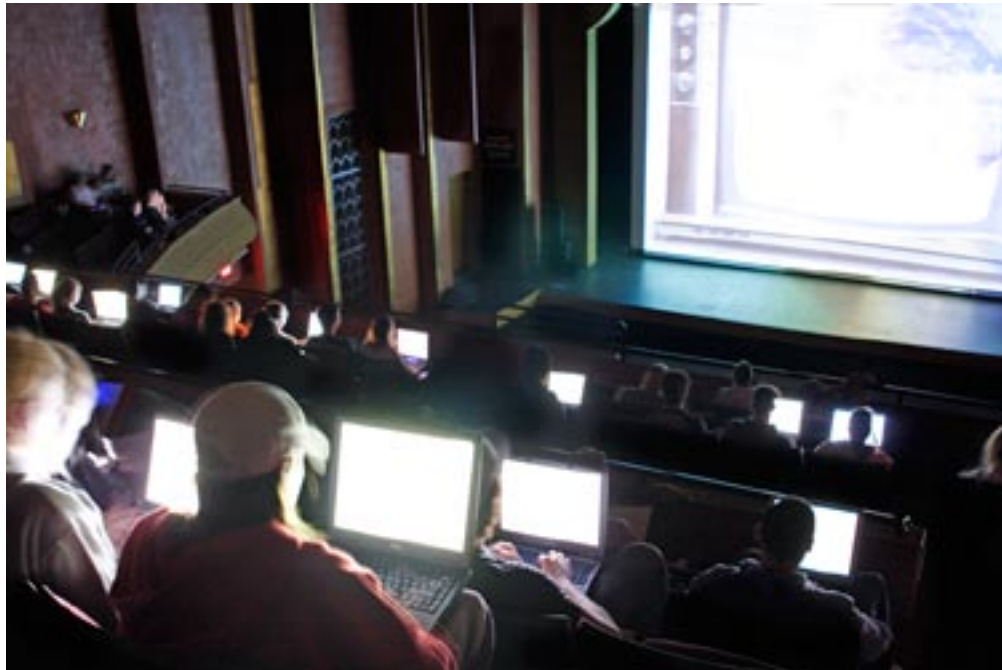
Over the years we have incorporated technology into to our world to such a degree that we no longer notice the role it plays in our daily lives. Televisions, and in a much broader sense video screens, have a ubiquitous presence in American culture.

The technology involved, whether high definition television or portable video games, is purported to improve our lives – increase communication between individuals and allow for greater dissemination of information, but in practice these technologies have isolated us from one another.

I have seen this phenomenon while making the images for this project, whether it is with adults lost in the world of a favorite television program or my own children entranced by a blinking object on a computer screen.

My approach toward the project has been in the tradition of straight documentary, and the photographs are the result of observing the situations as the subjects become engaged with the media in front of them.

We all spend a part of our day staring at screens — some-



Film Appreciation



Finding Nemo

times while at work, or perhaps as a way to relax at the end of the day, and I think that most of us can see ourselves somewhere in these photos.

We tried an experiment for one year in our home: to live without television or video games. After a couple of months of this self-imposed exile from popular culture, we bought a computer with the capability of viewing DVD movies on its 17" screen.

This was sufficient for the first year. After a year our 11 year-old son bought a used Gameboy on the internet. One day, a couple of months later, he sold the first model to his younger siblings and used the money to buy a better Gameboy purchased from a friend who had recently received an even newer model.

Then came the used television, received as a gift from a relative. A television without a DVD/VCR combo player isn't of much use so that was the next acquisition. Our home is now pretty well outfitted for the moment, but we are still lacking a plasma screen as well as camera phones.

We used to talk with one another. Now we stare at screens.

Learn more about Chamberlin's exhibitions online.

Blue Sky Gallery: <http://www.blueskygallery.org/>

Wright State: <http://www.wright.edu/artgalleries/photonow/home.htm>



Hall of Fame



Solitaire

The images from Screen Culture were made with various Canon digital cameras. The models include a G4 (4 megapixel), the Rebel (6 megapixel) and the 20D (8 megapixel).