



Monthly Memo

December 2003

Dean Assembles Advisory Group to Prepare For Budgetary Cuts

To help the College prepare for the University's forthcoming 2.5 percent permanent budget reduction, Interim Dean Mike Whiteford has assembled a Budgetary Advisory Group (BAG).

The group consists of two chairs from each of the three LAS divisions, plus divisional representation from the Representative Assembly.

"We are currently pulling together materials for the BAG and will meet just as soon as we can coordinate people's schedules," Whiteford reported in a Nov. 24 email to chairs and director.

In addition to members of his staff, BAG participants are Paul Lasley, Sociology; Arne Hallam, Economics; Eli Rosenberg, Physics and Astronomy; Ken Koehler, Statistics; Sue Haug, Music; Andrejs Plakans, History; Jim McGlew, Foreign Languages and Literature; Rob Wallace, Ecology, Evolution and Organismal Biology; and Matthias Kaelberer, Political Science.

Units will receive more information on the

budget situation at the LAS Chairs meeting on Tuesday, Dec. 9. More information also may be forthcoming at President's Council on Dec. 19.

We do not know at present whether any new plans have been or will have to be made to meet our budgetary target, in terms of cuts. Nor do we know at the moment how any institutional reorganization will affect us.

That said, should we receive word and be given a chance to respond, the Director's Advisory Committee will be contacted for input. Members should also be on "stand-by" during the holiday break, checking email, if possible.

The priority at the Greenlee School has focused on people—providing students with sufficient classes toward graduation and faculty with sufficient services, supplied by staff.

The School has done and will do all it can toward that goal, within the parameters of budget and with your continued help.

Greenlee School Represented at CPJ Award Ceremony

Alumna Ann K. Cooper, executive director of the Committee to Protect Journalists, and alumnus Terry Anderson, honorary co-chairman (with Walter Cronkite), made presentations at the annual International Press Freedom Awards on Nov. 25 in New York City.

Cooper and Anderson will be among guests at the School's "First Amendment Day" in April. Both expressed their enthusiasm about the event. The conference gave us the opportunity to affirm our own commitment to press freedom and to make new and/or renew contacts with alumni and industry leaders.

Michael Bugeja, director of the Greenlee School, was on hand at the Anderson table for awards to Aboubakr Jamaï, *Le Journal Hebdomadaire*, Morocco; Musa Muradov, *Grozensky Rabochy*, Russia; Manuel Vazquez Portal, *Grupo de Trabajo Decoro, Cubanet*, Cuba; and Abdul Samay Hamed, *Telaya*, Afghanistan.

Recipients have risked arrest, imprisonment, violence against themselves and families, and death reporting out of their respective countries. CPJ is an independent, nonprofit organization that documents and responds to violations of press freedom worldwide.

Graduate Program Contributes to Growing List of Achievements

Lulu Rodriguez reports that the graduate program learning objectives and outcomes assessment plan was approved by the graduate faculty in its Oct. 31 meeting. The same plan was submitted to the Graduate College for university accreditation purposes and to the Curriculum Committee for inclusion in the School's overall outcomes assessment program. The graduate program continues to make important contributions, including the following:

1. The Greenlee Graduate Students Association is hosting the visit of visual communication scholar Anne Marie Barrie, associate professor of communication at Boston College and author of the books *Visual Intelligence* (SUNY Press, 1997) and *The Advertising Portfolio* (NTC Business Books, 1990). Professor Barrie will here Wednesday through Friday and will be speaking to various classes.
2. The GGSA also set up a booth that attracted many potential students in the Graduate and Professional School Day conducted at the Great Hall of the Memorial Union Nov. 6.
3. Two graduate students are finishing their programs this December. They are:
 - Yen-Wen Chang who worked on a thesis titled "*The impact of real violent content on perceived victimization and protective behavior*" under **Kim Smith**.
 - Dena Huisman who studied "*Sex socialization in newspaper commentaries about wife rape*" for her thesis under Lulu Rodriguez.

Both students were asked to submit research papers to next year's AEJMC convention in Toronto.

Kim Smith has been participating in the "Preparing Future Faculty" seminar this semester as a mentor for graduate student **Kersten Kappmeyer**, president of the GGSA. In addition to the other activities associated with this seminar, Kersten and Kim have been meeting once a week to discuss faculty life issues, which included such topics as getting published, teaching tips and juggling responsibilities. "A nice outcome of all this," reports Kim, "is that Kersten will receive a PFF fellow certificate."

In addition to these achievements:

- **Tom Beell** accompanied five members of the Broadcast Club to Kansas City, where they visited a top-rated radio station and KMBC-TV, the top affiliate in the ABC network. While there the group met with 1980 alumna Kelly Jo Eckerman, principal anchor at the station. Tom also helped judge the Veterans of Foreign Wars annual "Voice of Democracy" high-school speech competition. He has done this for 15 years.
- **Michael Bugeja** was quoted on plagiarism and academic honesty in the Internet age for a feature story in the *Marietta* (Ohio) *Times*. The story can be viewed at www.mariettatimes.com/news/story/1124202003_new03collegssz.asp.
- **Jay Newell** has been invited to join the Story City Main Street committee to participate in the development of a branding and marketing for the town of 3500, just north of Ames.

Accomplishments to date

Community Service:	9 citations
Professional Service:	14 citations
Research/ Creative:	23 citations
Teaching/Advising:	16 citations

12 Facts You Should Know About the Greenlee School

1. **Oldest Journalism Program** in the state and one of the oldest in the country, with a chair established in 1905 and the program's centennial celebration scheduled for 2005.
2. **Longest Continuously Accredited Program** in the state and nation (among the first group of programs accredited in 1948).
3. **Largest Journalism and Communication Program** in the state and third largest program at Iowa State University with 1060 undergraduate and graduate students, or about 15% of total enrollment in the College of Liberal Arts and Sciences, a benchmark no similar program in the state can match.
4. **Most Comprehensive School of Journalism and Communication** in the country, with degree programs in Journalism & Mass Communication, Advertising, and Communication Studies, in addition to graduate program tracks.
5. **Five Pulitzer Prizes** won by JIMC alumni, more than any other program in the state and more than any other unit at Iowa State University.
6. **Distinguished Alumni at Major U.S. Corporations** including The Associated Press, Committee to Protect Journalists, National Public Radio, Meredith, Des Moines Register, Wall Street Journal, Omaha World Herald, Ogilvy, D'Arcy Advertising, Dow Jones, KCCI, Clear Channel, Nielsen, Knight-Ridder, MTV, Hill and Knowlton, Wells Fargo and John Deere.
7. **Named a Leading Program by *Editor & Publisher***, listing the Greenlee School with 37 other programs, including ones at Columbia, Syracuse and Missouri.
8. **Home of an \$18 Million Endowment** providing state-of-the-art technology complementing ISU's science and technology and "science with practice" mandate.
9. **More than \$1 million** awarded to our students annually by the institution in scholarship support with 386 students receiving stipends that average between \$1,000-\$1,260 for the academic year.
10. **Nearing \$150,000 in Annual Scholarships and Awards** each year from the Greenlee School, thanks to endowed scholarships and competitive internship grants, including one from the prestigious Scripps Howard Foundation, honoring our leadership and work ethic.
11. **More Student Organizations** than any other peer program in the state with growing memberships in Communication Studies Club, ISU-tv, Kappa Tau Alpha, Ad Club, Broadcast Club, News Group, AAF, PRSSA, ISU NAMA Chapter, and Web Team.
12. **Award-winning Student Newspaper and Magazine** with reporters and editors of the *Daily* and *Ethos* winning or placing in every category of the Associated Collegiate Press Association.

For more information, contact:

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Agenda

Greenlee School of Journalism and Communication

Faculty Meeting

Dec. 5, 11:00 a.m.-12:30 p.m. in the Interactive Seminar Room, Hamilton Hall

ANNOUNCEMENTS

- Director will make announcements with handouts, if appropriate.
- Preliminary discussion on teaching resources—**Joel Geske**
Note: *handout attached.*

APPROVAL OF THE MINUTES

- Faculty are invited to make corrections directly on the copy (*enclosed*)—**Kathy Box**

COMMITTEE REPORTS

- Chairs of standing committees are invited to provide reports, as appropriate.

MAIN MOTIONS

- FOR VOTE: Out of Curriculum Committee: “An Outcomes Assessment Plan”—**Marcia Prior-Miller for Steve Coon**
Note: *handout attached.*
- FOR VOTE: Out of the Search Committee: “Determination of the final five positions (by emphasis) to be filled in the current search” —**Lulu Rodriguez**
Note: *handout attached.*
- FOR VOTE: Out of the Search Committee: “Approval of List of Top Tier Candidates to be Invited for Interviews”—**Lulu Rodriguez**
Note: *handout to be distributed before meeting.*

NEW BUSINESS

- “Remedial English Grammar Course”—**Barbara Mack for Steve Coon**
Note: *handout attached.*

OTHER BUSINESS

Faculty are invited to make brief comments or announcements on matters not requiring formal action.

Next Faculty Meeting: Greenlee Holiday Gala, 5-9 p.m. Dec. 19, at the Basil