



Greenlee School

of Journalism and Communication

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Monthly Memo

April 2004

Anderson, Cooper to Have “First Amendment” Homecoming

Journalism alumni Terry Anderson, honorary co-chair of the Committee to Protect Journalists, and Ann Cooper, CPJ executive director, will join Larry Heinzerling of The Associated Press as featured speakers at the Greenlee School’s First Amendment Days celebration April 15.

The three will participate 11 a.m.-2 p.m. in “Feast on the First Amendment” in the central campus. The Greenlee School will feed the campus during speeches and debates—with some speakers proclaiming rights and opinions on soap boxes.

Those attending the event also can sign petitions or create their own, pray or meditate in the religious area, read newspapers to enjoy press freedom and look at displays and exhibits.

Between 3:30-5:15 p.m. Anderson, Cooper and Heizerling will be on hand at a reception sponsored by the Iowa State Daily in the Seminar Room of Hamilton Hall.

Council members who arrive early for the Friday, April 16, meeting also are invited to this event.

The capstone event is scheduled at 8 p.m. in the Sun Room of Memorial Union. The guest speakers will participate in a panel discussion, “Attacks on the Press—Not Just Abroad.” A reception will follow for guests of the Greenlee School, again including all Advisory Council members.

Anderson, AP Mid East bureau chief, was an acclaimed international journalist in 1985 when kidnapped in Lebanon by the Shia fundamentalist Islamic Jihad Organization. He was imprisoned for seven years and described the ordeal in his best-selling memoir, *Den of Lions*.

After his release Anderson taught journalism at Columbia University in New York City and was recruited to the Scripps School of Journalism at Ohio by Michael Bugeja, now director of the Greenlee School of Journalism and Communication.



Michael Bugeja, director of the Greenlee School, was Terry Anderson’s guest of at the 2003 Committee to Protect Journalists Awards Banquet. Seen between them is Terry’s daughter, Sulome.

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Anderson, Cooper “First Amendment” Homecoming slated April 15

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At the Scripps School Anderson became close friends with Bugeja who worked for United Press International in the 1970s. Last November, Bugeja joined Anderson at an awards ceremony of the Committee to Protect Journalists in New York City (see picture, p. 1).

Ann Cooper, perhaps best known for her international reporting for National Public Radio, also has worked for metro newspapers such as The Baltimore Sun and Louisville Courier-Journal. Like Anderson, she has taught journalism at Columbia University and

also has received the Greenlee School’s Schwartz Award.

Heinzerling, deputy international editor for World Services for the Associated Press, has been with that global news organization for more than three decades and played a key role in efforts to free Terry Anderson while he was held hostage in Beirut.

All three distinguished speakers echo the motto of the Greenlee School—*Our First Priority Is The Fourth Estate*—brought to life during the First Amendment Days celebration.

Rouse Enhances Student Learning With Professional Opportunities

For some time now Shelley Rouse has been partnering with local and national professional sports production crews to provide practical experience for Greenlee EMS students.

In Fall 2002, ABC Sports used five students as utilities for a national broadcast of ISU football. Feedback was positive. Video students were praised for their enthusiasm and skill levels.

In Fall 2003, Shelley enhanced opportunities for EMS students by placing them on production crews for national broadcasts with The Golf Channel (3 students), TBS Sports for ISU football (9 students), Fox Sports Net Midwest for ISU football (10 students). Mediacom and ESPN2 hired students on three statewide broadcasts of ISU men's basketball and to work as production assistants at the Big 12 Gymnastics Championship in Des Moines, IA (March 20, 2004).

During the 2003-2004 ISU men's and women's basketball season, EMS students were used as camera assistants exclusively by Krogman & Associates. K&A is an Urbandale, IA, based company providing video production for arena video screens at collegiate sporting events throughout the country. Based on the

performance of these students, Shelley negotiated with K&A to use our students as camera operators during the Iowa high school tournament season 2004.



Shelley Rouse

As a result of this exposure and Shelley’s efforts, Greenlee EMS students were the exclusive production crew (including camera operators, graphics operators and camera assistants) for the Iowa High School Girls Basketball State Tournament, Iowa High School State Wrestling Tournament and the Iowa High School Boys Basketball State Tournament.

Shelley reports that a total of 15 EMS students rotated throughout three weeks of tournament play. Additional students (4) were used by K&A at the NCAA & NIT basketball tournaments held at Hilton Coliseum.

These activities speak well of Shelley in particular and the EMS emphasis in general, producing hard-working student practitioners.

Daily Wins “Best Rate Card” Competition, Students Accumulate Awards

The College Newspaper Business and Advertising Managers organization has selected the ISU Daily rate card as “Best Rate Card” in a recent competition. Students who designed the card, or provided content, include **Janae Newtin, Charlie Weaver** and **Eric Rowley**.

The William Randolph Hearst Foundation reports that **Eric Rowley** has won a certificate of merit in the picture story/series category.

The Iowa Newspaper Foundation has notified the School that **Thomas Barton**, journalism and mass communication major, has won the \$800 Iowa Journalism Institute David W. Belin Scholarship.



Faculty and Staff Achievements and Contributions

Tom Beell was elected to be one of two Iowa representatives on the Board of Directors of the Northwest Broadcast News Association, a professional organization representing broadcast journalists in six upper Midwest states. Tom returns to the Board after an absence of six years, having served previously from 1975-1998. Tom accompanied Professor emeritus **Jack Shelley** and his wife Dorothy to the NBNA conference in Bloomington, MN, where Shelley presented an annual scholarship given in his name.

Maureen Deisinger and **Mark Witherspoon** were singled out by select students, and recognized in a letter from Provost Ben Allen, as enhancing lives of students. The distinction was associated with the ISU Student Scholars and Leaders Recognition Ceremony.

Daniela Dimitrova was acknowledged by the University of Florida College of Journalism and Communications for serving as a “Gator pen al” for a student in Mass Communication Teaching last semester. Daniela performed one-on-one coaching and provided an overview of her first semester in a faculty position at the Greenlee School.

Steve Coon was interviewed by *KASI* radio about a poll released earlier this year by the Pew Research Center for the People and the Press that found that 21 percent of people aged 18 to 29 cited "The Daily Show" and "Saturday Night Live" as a place where they regularly learned presidential campaign news.

Dru Frykberg gave a presentation on working with the media during a disaster for the Lincoln Way Chapter of the American Red Cross. The program included a panel discussion featuring Greenlee School student **Jeff Christian**, who works for KCCI-TV and the Iowa State Daily, and Ames Tribune reporter Jason Kristufek. Dru also chaired the Vormelker-Thomas Student Award Committee for the Special Libraries Association's News Division, and co-presented a plagiarism-prevention session for ISU's Veterinary Medicine faculty.

Kay Mueller has received an "Outstanding Faculty" certificate from Interfraternity Council at Iowa State University—marking second consecutive year that Kay has received this recognition.

Marcia Prior-Miller was one of several faculty (including Joel Geske, Jane Peterson, and Mark Witherspoon) who helped judge the 2003 Harris Newspaper Contest. Students in JI MC 449 helped evaluate 23 articles on lifestyle topics, from which 1 article was selected as the best of the features; three were given HMs.

Mark Witherspoon coordinated the Iowa Newspaper Foundation-Iowa College Media Association Convention Feb. 6-7. **Dick Haws, Brenda Witherspoon** and Mark also judged Brehm Newspapers Competition this year.

Accomplishments to date

Community Service:	14 citations
Professional Service:	28 citations
Research/ Creative:	39 citations
Teaching/Advising:	24 citations

Agenda

Greenlee School of Journalism and Communication

Faculty Meeting

April 9, 11:00 a.m.-12:30 p.m. in the Interactive Seminar Room, Hamilton Hall

ANNOUNCEMENTS

- First Amendment Days even – **Mark Witherspoon**
- Retirement reception plans – **Barbara Mack**

APPROVAL OF THE MINUTES

- Faculty are invited to make corrections directly on the copy (*enclosed*) – **Kathy Box**

DISCUSSION

- A discussion about Communication Studies – **Denise Vrchota**

COMMITTEE REPORTS

- Chairs of standing committees are invited to provide reports, as appropriate.

MAIN MOTIONS

- FOR VOTE: RECONSIDERATION: Change to the Governance Document creating assistant director position – **Tom Beell**
- FOR VOTE: Greenlee School policy on graduate tuition scholarships – **Lulu Rodriguez**
Note: handout attached.
- Ballots taken and counted for membership on Graduate Steering and Promotion and Tenure Committees.
Note: ballots attached PLEASE FILL OUT BALLOTS BEFORE ATTENDING MEETING AND HAND THEM IN AT THAT TIME.

NEW BUSINESS

Brief comments or inquiries are invited on possible future main motions.

OTHER BUSINESS

Faculty are invited to make brief comments on matters not requiring formal action.

Next Faculty Meeting: Friday, April 23, 11 a.m.-12:30 p.m., Seminar Room 172