

Advisory Council meeting

Friday, October 21
Agenda

8:30-9 a.m.

Refreshments

9-9:15 a.m.

Welcome and introduction of new Council members

Bill Monroe

9:15-10 a.m.

A celebration of outgoing Council member Don Muhm

Bill Monroe

10-10:15 a.m.

Remarks from the College of Liberal Arts & Sciences Dean

Michael Whiteford

10:15-10:30 a.m.

Break

10:30-10:35 a.m.

Introduction of new faculty member, Dennis Chamberlin

Michael Bugeja

10:35-11 a.m.

Visual communication presentation

Dennis Chamberlin

11-11:45 a.m.

State of the School Address

Michael Bugeja

11:45 to noon

Remarks from the Associate Director

Jane Peterson

Noon

Follow-up on Physiomedica Lab Research

Joel Geske

1-2:30 p.m.

Executive Session

Topics: Update on benefactor relations

Update on Society of Alumni and Friends

Appointment of SAF liaison

Summary by Bill Monroe of Sept. 7 meeting

Date for Spring Council meeting

Greenlee School
of Journalism and Communication

IOWA STATE UNIVERSITY

the director's newsletter

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Greenlee ranks ninth in AEJMC paper acceptance

by Matt Neznanski

Faculty and students received critical and academic acclaim at the Association for Education in Journalism and Mass Communication's convention held in San Antonio in August.

Greenlee Director of Graduate Education **Lulu Rodriguez** reported that the school ranked ninth in convention paper acceptance out of the 212 journalism and mass communication programs participating in this year's convention.

"That our master's students are competing aggressively with those who offer doctoral programs is a testament, I think, to the fact that our graduate program has become a national force," she said.

Sixteen Greenlee papers were accepted for presentation, half of which were written by graduate students.

Graduate student **Jason Boucher** won the Community Journalism Interest Group's top student paper award for his paper "When Casinos Come to Town: How Iowa Newspapers Framed Gambling Expansion and the Influence of these Frames on Citizens' Approval or Rejection of Casinos in their Counties."

Greenlee School Director **Michael Bugeja** received the 2005 Clifford G. Christians Ethics Research Award, given for substantial and significant contributions to the field of



Lulu Rodriguez with Greenlee School students at the Alamo in San Antonio.

ethics research. The award is given by the Carl Couch Center for Social and Internet Research.

Alumni, former faculty, and

AEJMC paper Productivity

1. Florida, 48
2. Missouri-Columbia, 32
3. NC-Chapel Hill, 29
4. Texas-Austin, 26
5. Penn State, 24
6. Louisiana State, 22
7. Wisconsin-Madison, 21
8. Ohio, 17
8. Southern Illinois-Carbondale, 17
9. Iowa State, 16
10. Georgia, 15
11. Syracuse, 14
12. Minnesota, 12
12. Oklahoma, 12
12. Washington State, 12

dignitaries flocked to the Greenlee School's centennial reception at the conference, which also brought out several candidates for the advertising and news and information strategies faculty positions available here this year.

Two faculty earn honors

Two Greenlee associate professors received professional awards over the summer.

The American Library Association recognized **Barbara Mack** as the 2005 recipient of the "National Advocacy Honor Roll" award for Iowa. Each year, the ALA selects an individual from each state who has performed exemplary service on behalf of libraries in the state.

Mack is a member of "Lawyers for Libraries," an advocacy group that supports First Amendment freedoms and high educational standards.

Marcia Prior-Miller has served as adviser to Kappa Tau Alpha for all of the Greenlee chapter's 18 years. The national office of Kappa Tau Alpha recently began recognizing people who have served at least 10 years as an adviser. Keith P. Sanders, Ph.D., executive director, called Prior-Miller one of the best advisers in the country.

She was honored officially at the AEJMC convention held in San Antonio in August, where she received a special citation.

advisory council news

Sands replaces Muhm on Advisory Council

Deanna Sands, managing editor of the *Omaha World-Herald*, is the newest member of the Greenlee School of Journalism and Mass Communication Advisory Council, Greenlee School director Michael Bugeja recently announced.

"ISU gave me a great education and life experience," Sands said. "Now it's my turn to share the experience and perspective about our profession that I've acquired since graduation."

Sands, who earned an M.S. at Iowa State in 1974, replaces Council member Don Muhm, who resigned this year for health reasons (see sidebar.)

Sands is the third new member named to the council this year, including Judy Clabes, president and CEO of the Scripps Howard Foundation and Wes Ehrecke, president of the Iowa Gaming Association.

Sands is also president of the Associated Press Managing Editors association and is a member of the American Press Institute's Editorial Advisory Board. She sits on the Alumni Advisory Board at the University of Nebraska-Lincoln College of Journalism and Mass Communication.

"I look forward to being on the Advisory Council," Sands said. "It's a great way to serve the profession and our broader community."



Lasley, Perkins to honor Muhm

Outgoing Advisory Council member Don Muhm will be honored Oct. 21, at the fall meeting in Hamilton Hall, with Paul Lasley, chair of Iowa State's Department of Sociology, and Jerry Perkins, farm editor of the *Des Moines Register*, in attendance.

Muhm earned a degree in agricultural journalism from the Greenlee School in 1952. He was a reporter for the *Marshalltown Times-Republican* and farm editor of the *Omaha World-Herald* before becoming the *Des Moines Register's* farm editor in 1960.

"I had a lot of friends in Thedford (Neb.) in the sandhills," Muhm said. "Once a lady wrote me a letter that said, 'I see by the dateline and the byline in the paper that you have been around or near Thedford. Now I ask you, if you lived here, wouldn't you like to have people stop by and visit?'"

"So at any hour on any day, day or night, I could stop by for coffee. When you are present in the community, you build readership, and that lesson applies today."

An original member of the Advisory Council, Muhm was awarded the James W. Schwartz Award for Distinguished Service to Journalism in 1982 and was recognized multiple times as U.S. Farm Editor of the year. His column, "Country Living," was repeatedly named as the best farm column in the nation.

Don Muhm on being a student at the Greenlee School:

- "I look back on my advisors, and I just cannot imagine how much they did for me. They encouraged me to be active in Sigma Delta Chi, the Society of Professional Journalists and we went to a national convention - two or three carloads - to Detroit, which was significant for us farm kids who only had been to Ames or Mason City."
- "The best thing about the journalism department was the relationships that students had with the faculty. They really knocked themselves out for us. They came to Sigma Delta Chi meetings. They were there at pub board meetings. I can't say enough about my professors. They almost seem like family."
- "(The journalism program) was tough, too. The Korean War was on and we had the phenomenon of GIs from WWII in the journalism program, so there were plenty of students, and the faculty were flunking them out right and left. You had to be good to get through the program."

faculty news

Dennis Chamberlin

by Matt Neznanski

Dennis Chamberlin's career as a freelance photographer in Poland recorded the rise and fall of that country's Solidarity labor movement.

When the group came to power in the late 1980s, Chamberlin was there, and when Solidarity suffered defeat in 2001, he was preparing to return to the United States.

"When I was an undergraduate, the Solidarity movement in Poland was just beginning," he said. "Photographically, what was coming out of the country was only people standing around with their fingers up in the air."

Chamberlin's experiences in Poland began right after his undergraduate studies in 1983. Armed with a 90-day student visa and a grant that only stipulated "a project overseas," Chamberlin laid the groundwork for a freelance photojournalism career that lasted 15 years in that country.

In August, Chamberlin joined the Greenlee School faculty. This semester, he teaches the fundamentals of photojournalism course and graduate-level theories of visual communication.

After that first trip to Poland, Chamberlin returned to the United States and went to work as a staff photographer for the *Denver Post*.

But Poland's charm kept calling Chamberlin back. This time, he decided, for good.

"After three years at the *Post*, I was going to quit," he said. "My boss convinced me not to and got me a leave of absence instead."

While abroad the second time, Chamberlin said he started to lay the groundwork to stay in the country and met Joan, his future wife. In January of 1987, he bought a one-way ticket to Poland.

As political changes there began to attract international attention, Chamberlin's freelance photojournalism became a hot commodity. He worked regularly for newspapers and top periodicals including *National Geographic*, *The Economist*, *Forbes*, *GEO*, *Libération*, *U.S. News & World Report*, *Newsweek*, *TIME*, and *New York Times Magazine*.

In addition, Chamberlin was given a photo column in the weekly *Tygodnik Gdanski*, Solidarity newspaper.

"It was no money, I was earning 75 cents per photo while film cost \$3 a roll," he said.

But his work did earn Chamberlin membership in the Polish Art Photographers Union. He became the second foreigner to be inducted into the elite Polish artist organization in 1997.

When a Polish friend began a photography school in Sorpot, Poland, Chamberlin started teaching. Soon, he was involved in developing the school's curriculum, shooting commercial projects on the side.

"The kind of work I liked doing was journalism. The kind



Age: 45

Family: Wife, Joan Chamberlin, children Nicholas, 13, twins Martin and Ania, 8.

Interesting note: While still an undergraduate at Indiana University, Chamberlin was part of the Fort Wayne (Ind.) *News-Sentinel* staff that won a 1983 Pulitzer Prize for its coverage of flooding.

of work I found myself doing to support a family was commercial," he said. "The journalism was important, but the commercial was overwhelming the journalism."

His work at the photography school got Chamberlin excited about teaching the two times each week he was in class, and he returned to Indiana where he found an MFA program that would blend his interests.

"It seemed like the right thing," he said. "I could keep one foot in journalism and one foot in art."